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Khandesh College Education Society's  
**INSTITUTE OF MANAGEMENT &  
RESEARCH, JALGAON**

Affiliated to KBC North Maharashtra University, Jalgaon  
NAAC Accredited 'A' Grade (3.17) CGPA | NBA Accredited MBA Program

### Seminar on Grassroots Innovation & IPR

In order to foster innovative ideas among students a seminar on “Grassroots innovation & IPR” was conducted.

Seminar was organised on 30/01/2024 in which Mr. Ravindra Shastri was called upon to guide students on IPR & how to develop creative ideas. Sir has focused on out of box thinking and making innovative ideas safer by filling copyright, trademarks, patents etc. sir has also explained steps necessary to file patents & trademarks. Sir has shown direction to students who have come up with their innovative ideas. Students were very excited and motivated after getting guidance.

The session contents included - Information on IPR., what is Grassroot Innovation?, Examples of nature inspired innovation and Scope for Innovation in multiple area that is from Biodiversity to nanotechnology.

**Total Number of Students: 82**

#### Objectives:

- 1) To make students understand the types of IPR available.
- 2) To allow students to elaborate the procedure for filing IPR.
- 3) To enable them to evaluate the importance of safety of creative ideas.
- 4) To motivate students to develop entrepreneurship skill by thinking out of box.

#### Outcomes:

- 1) Student were able to know the importance of safety of innovative ideas,
- 2) Procedures to file patents, trademarks, copyright etc.
- 3) Motivated to think differently and come up with new ideas.
- 4) Understand a roadmap for carrying forward their creative ideas.

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